

SuperDrecksKëscht®



Aktiounen vum Ministär
fir nohaleg Entwécklung
an Infrastrukturen
mat de Gemengen,
der Chambre des Métiers
an der Chambre de Commerce



Clever akafen! **Rinse-off products**



Guidebook with useful information
about the purchase and use of Rinse-off
products

ausgezeichnet vun
der EU-Kommissioun
als 'best practice'



info@sdk.lu
Tel. +352 488 216 1

Clever akafen! Rinse-off products



Definition:

Rinse-off products are personal care products that are used for cleaning the skin and hair but washed off or rinsed off with water and therefore are not left on the skin or hair.

The following product groups may be evaluated on the basis of the specified criteria and in the event of a positive result they may be recommended in the trade with the comment „*Clever akafen – Products recommended by SuperDrecksKëscht®*“:

- Bath and shower additives (salts, foam, oil, gel,..)
- Solid soaps, liquid soaps
- Shampoos
- Hair-conditioner to be washed out again
- Shaving products (shaving foam, shaving cream, shaving gel and shaving soap)

The following products are not covered in the context of the campaign: products that are categorised as disinfectant or antibacterial (e.g. disinfectant hand soaps, ...), toothpaste, wet wipes, makeup removers, shampoos for pets and all leave-on products (makeup, body lotion, face creams, eye creams, lip salves, anti-ageing products, foot creams, ...).

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Possible risks with personal care products:

The protection of health and of safety at work plays an important role for users since the use of allergenic substances in personal care products is not uncommon (preservatives, fragrances, ...). Fragrances may be absorbed into the body by breathing and spread throughout the body via the circulation. In some cases it is assumed that they may also be absorbed through the skin. On contact with the skin, they may as contact allergens lead to inflammation (eczema).

From an ecological perspective, personal care products may cause a high proportion of potentially problematical pollution in waste water and find their way indirectly into drinking water. In the case of products such as personal care products that are used every day, it is therefore important for the ingredients to break down quickly so that they cannot build up in the environment.

Clever akafen products are distinguished by, among other things:

- No toxic, carcinogenic, chronically harmful or mutagenic ingredients or ones harmful to fertility
- A low proportion of fragrances
- Rapid breakdown of the tensides
- Colorants that meet the requirements of the foodstuffs industry
- Only preservatives that are licensed for cosmetic products
- Ecologically beneficial packaging (recyclable,...)

You will find the detailed criteria on www.clever-akafen.lu.

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Tips:

- Use shower gel sparingly or shower occasionally with water only! Shower gels contain tensides that dissolve grease and can therefore dissolve the protective layer of grease on your skin. The natural layer of grease protects your skin from external effects.
- Use hair shampoo sparingly! This will protect your scalp, the environment and your pocket.
- The following rule of thumb applies: the less the shampoo and soap foam, the milder they are on your skin and hair.
- If possible avoid products in spray cans.
- Shower rather than bath. This will save you water and energy costs (heating the water). About 150 to 200 litres are required for a full bath in the bathtub whereas only about 80 litres is required for a shower. When showering, the additional installation of a shower stop valve and/or a water-saving shower head makes sense.

The positive evaluated products and further details can be found on

www.clever-akafen.lu

- Criteria of products
- List of positive evaluated products
- List of participating shops
- General information

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The partners of the action:



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère du Développement durable
et des Infrastructures

Administration de l'environnement



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Luxembourg



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der EU-Kommission
als 'best practice'



info@sdk.lu

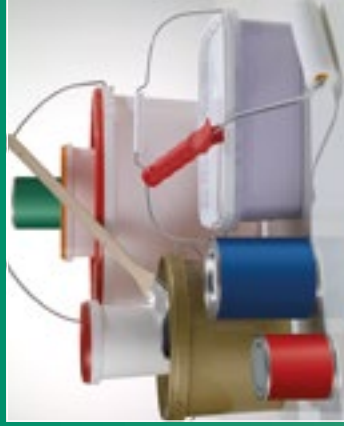
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Choose **Clever akafen** products. They are not only kind to the environment and your pocket but they also protect your health.



Paints and dyes don't contain any toxic heavy metals, have a high yield and are



LED and energy-saving bulbs need less energy and last longer than incandescent



Washing and cleaning agents have a very low level of ingredients of concern

available in several pack sizes.

and halogen bulbs. Used intelligently, they save you money.

(e.g. fragrances) and break down quickly in water. But correct usage and the right amount are important here too.



Rechargeable batteries replace disposable ones and so save resources.



Environmentally-friendly school supplies don't contain any toxic substances, consist of recycled materials and can easily be recycled and refilled.

www.clever-akafen.lu